

3 RD & 4TH WORLD RECORDS



"WORLD'S LARGEST NAME IMPRINTED BURGER"
 ACHIEVED IN CANADA

"MOST NAME IMPRINTED BURGER & COFFEE CUPS SERVED AT ONE TIME"
 ACHIEVED IN INDIA



ACHIEVEMENTS

2 GUINNESS WORLD RECORDS

2 LIMCA BOOK OF WORLD RECORDS

INDIA BOOK OF WORLD RECORDS

ASIA BOOK OF WORLD RECORDS

MOST PROMISING FRANCHISE BRAND AWARD 2021

FOOD CONNOISSEURS INDIA AWARDS

Business Excellence Certificate 2021

RECORD HOLDER

GUINNESS WORLD RECORDS

CERTIFICATE

The largest modified potato chip (French Fry) is 11 kg (24,250 lb) achieved by Chandresh Baryal (India) in Gujrat, India, on 7 October 2018.

OFFICIALLY AWARDED

CERTIFICATE

The largest serving of chips (French Fry) weighs 658 kg (1,452.85 lb) achieved at an event organized by Chandresh Baryal (India) in Gujrat, India, on 27 September 2018.

OFFICIALLY AWARDED

2 GUINNESS WORLD RECORD HOLDER

3 RD & 4TH WORLD RECORDS

WORLD TALENT ORGANIZATION

CERTIFICATE

LARGEST BURGER WITH NAME IMPRINTED

The title is achieved by Helly and Chilly Canada, Vancouver, British Columbia, Canada for the largest burger with name imprinted upon completion of a "The largest burger with name imprinted" and a diameter of 100 cm x 100 cm. The name "Helly" was imprinted on the burger which is a unique achievement.

June 10 July 2023

WTO Book of World Record

RECORD ACHIEVER

"WORLD'S LARGEST NAME IMPRINTED BURGER"

ACHIEVED IN CANADA

WORLD TALENT ORGANIZATION

CERTIFICATE

MOST NAME IMPRINTED BURGER & COFFEE CUPS

The title is earned by Helly and Chilly Foods PVT Ltd at Ahmed, Gujarat, INDIA. Most name imprinted burger and coffee cups, number of 50.

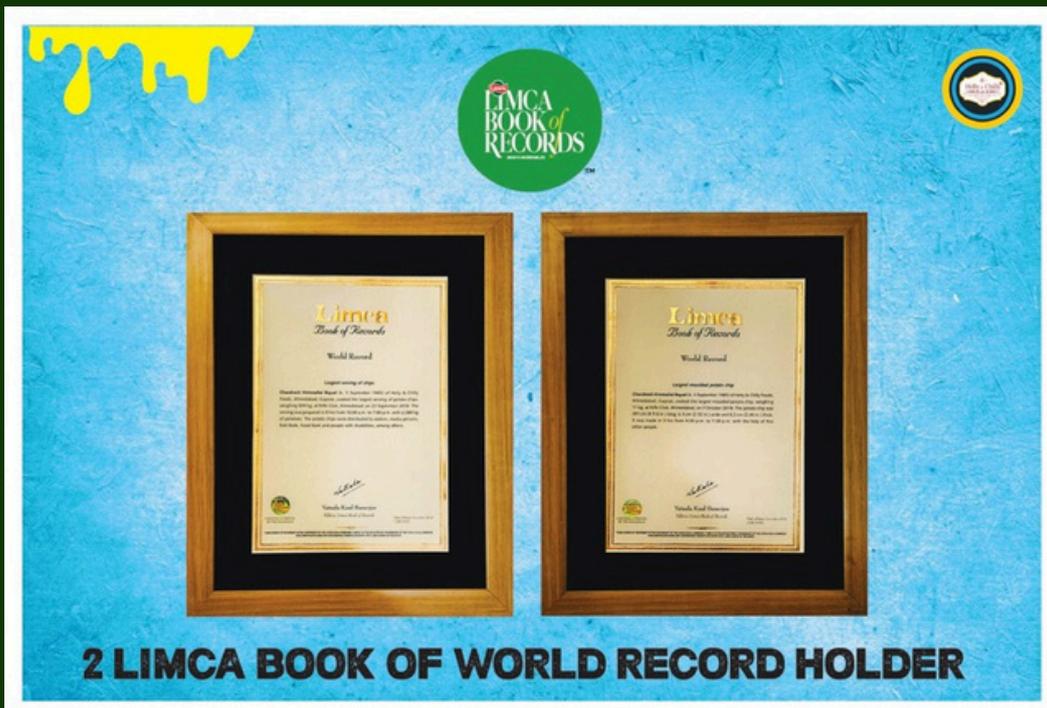
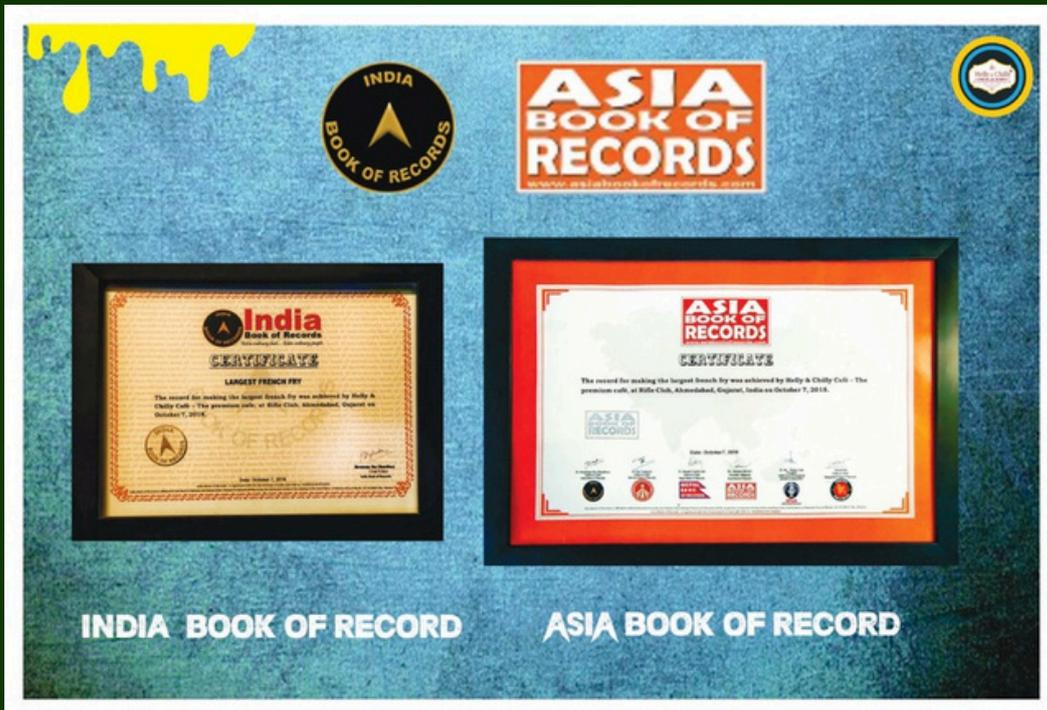
28 February 2023

WTO Book of World Record

RECORD ACHIEVER

"MOST NAME IMPRINTED BURGER & COFFEE CUPS SERVED AT ONE TIME"

ACHIEVED IN INDIA

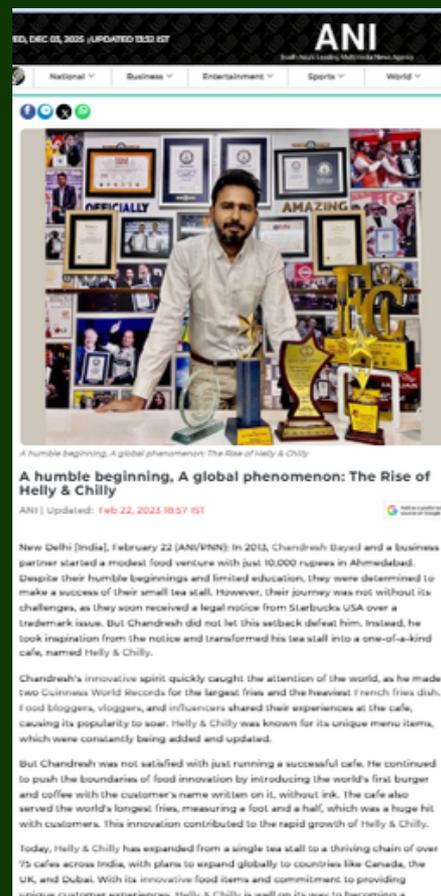
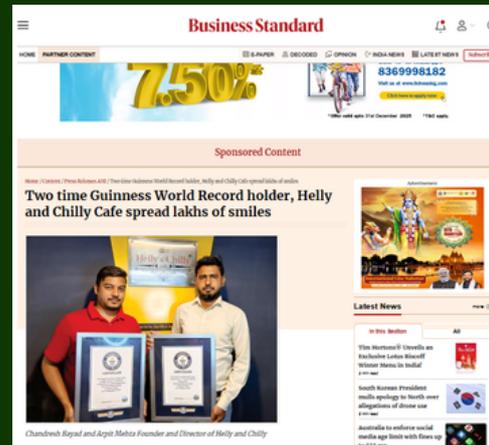
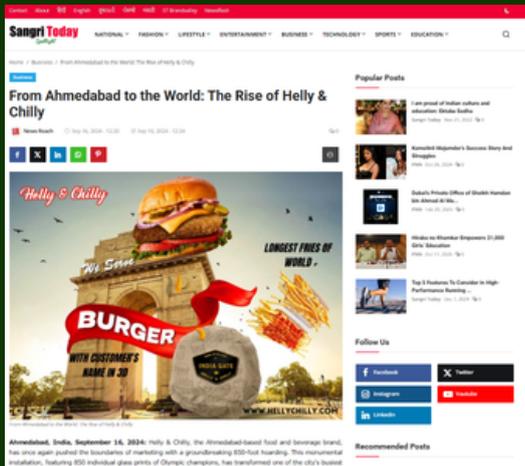




Patrick Brown ✓ @patrickbrownont · Jul 16

Congratulations to Helly and Chilly Canada for setting a World Record this evening in Brampton for the largest imprinted burger. The burger weighed 156kg and had a diameter of 100cm x 100cm. This is their fourth world record. I love their creativity and dedication!





AND MUCH MORE...

- Pizza Oven
- Sandwich Griller
- Deep Fryer
- Mixer
- Induction (2 Pcs)
- Deep Freezer
- Regular Fridge double door
- Longest Fries Machine Kit
- Billing Software with 2 Printer
- LED Main Board
- 2 club strobe lights
- World Record Frame
- 3D Name Print Kit
- 6 Menu & 2 selfi haloween prop
- Unique Crockery Set- 6 pc each
- FSSAI Registration, swiggy/zomato registration support
- 4 day Training (Food + Stay)
- 9 rs Viral Burger Offer (2 Days)
- selfi point asst. & corvex glass selfi
- Dress Code - 3 set
- bubble smoke gun
- Transportation + Packaging
- Basic Raw Material kit. (coffee & masala)
- 2 Blogger or FB Insta Ads
- waffle stick machine
- unique crockery serving kit
- giant ice moulding dye
- most expensive fries kit
- ice cream moulding dye
- Fire Extinguisher
- unique event marketing support
(gen Z meet, stranger coffee meet, coffee rave party, puzzle meeting etc)
- 2 Ip Camera
- 2 bluetooth handsfree set
- 2 Tablet (recipe loaded)
- branding sticker for mirror
- LED Token Display
- life time social media poster
- club fog machine
- menu updation
(every 3 month)
- hologram 3D branding projector

REQUIREMENT & INVESTMENT

MIN 300 TO 500 SQ FEET SHOP

2-3 EMPLOYEE

5 KW ELECTRIC LOAD

PROJECTED RETURN ON INVESTMENT

CASE 1

(for 600 to 700 sq ft cafe)

PROJECTED DAILY SALE -	15000
ANNUAL TURNOVER -	5400000
ANNUAL MANPOWER -- (13000x3 emp)	468000
ANNUAL SHOP RENT -- (40000X12)	480000
ANNUAL ELECTRIC BILL -- (8000X12)	96000
FOOD COST (35%) --	1890000

TOTAL ANNUAL EXPENSE

MANPOWER+RENT+ELECTRIC BILL+FOOD COST
 $468000+480000+96000+1890000 = 2934000$

APPX. PROFIT

ANNUAL TURNOVER - ANNUAL EXPENSE

$5400000 - 2934000 = 2466000$

205500/- PER MONTH APPROXIMATE

ROI CAN BE 8 TO 12 MONTHS APPX



PROJECTED RETURN ON INVESTMENT

CASE 2

(for 800 to 1200 sq ft cafe)

PROJECTED DAILY SALE –	20000
ANNUAL TURNOVER –	7200000
ANNUAL MANPOWER -- (13000 x 5 emp)	780000
ANNUAL SHOP RENT -- (60000X12)	720000
ANNUAL ELECTRIC BILL -- (12000X12)	144000
FOOD COST (35%) --	2520000

TOTAL ANNUAL EXPENSE

MANPOWER+RENT+ELECTRIC BILL+FOOD COST
 $780000+720000+144000+2520000 = 3516000$

APPX. PROFIT

ANNUAL TURNOVER - ANNUAL EXPENSE

$7200000 - 3516000 = 3684000$

307000/- PER MONTH APPROXIMATE

ROI CAN BE 8 TO 11 MONTHS APPX



(PURE VEG & NON VEG MENU OPTION AVAILABLE)

COLD BEVERAGES

- CLASSIC COLD COFFEE
- HAZELNUT COLD COFFEE
- IRISH CREAM COLD
- MOCHA COLD COFFEE
- CHOCOLATE COLD COFFEE
- BUTTERSCOTCH COLD COFFEE
- MOST EXPENSIVE ICY
- COLD COFFEE



THICKSHAKES

- CRUNCY KITKAT
- CLASSIC OREO
- DARK CHOCOLATE THICKSHAKE
- STRAWBERRY THICKSHAKE

HOT BEVERAGES

- MASALA CHAI
- ADRAK CHAI
- ELAICHI CHAI
- HOT ESPRESSO COFFEE
- HOT HAZELNUT COFFEE



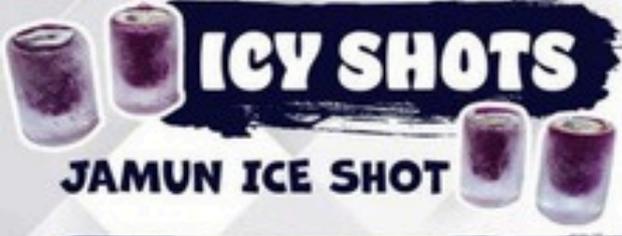
WAFFLE MAGGI STICK

- VEGGIES WAFFLE STICK
- PERI PERI WAFFLE STICK



ICY SHOTS

- JAMUN ICE SHOT



SIZZLING BROWNIE

- SIZZLING BROWNIE + VANILLA ICE CREAM
- SIZZLING BROWNIE + CHOCOLATE ICE CREAM

ICE CREAM STICKS

- STRAWBERRY, PAAN,
- CHOCOLATE, MANGO,
- BUTTERSCOTCH, JAMUN



FRIED ICE-CREAM BALLS



Helly & Chilly®



PIZZA

- MARGHERITA PIZZA
- VEG DELIGHT PIZZA
- VEG TANDOORI PANEER PIZZA
- VEG PERI PERI PIZZA
- 6 IN 1 PIZZA
- BREADIZZA
- PIZZA FRENCH FRIES



BURGER

- VEG CHEESE BURGER
- VEG CHEESE PERI PERI BURGER
- VEG CHEESE TANDOORI BURGER
- H&C SPECIAL DOUBLE TIKKI BURGER
- PIZZA BURGER
- MAGGI BURGER



SANDWICHES

- VEG CHEESE GRILL SANDWICH
- VEG PERI PERI GRILL SANDWICH
- VEG TANDOORI GRILL SANDWICH
- FULLY CHEESE LOADED GRILL SANDWICH
- H&C SPECIAL GRILL SANDWICH



GARLIC BREAD

- CHEESE GARLIC BREAD
- SUPREME GARLIC BREAD

KULHAD PIZZA

- VEG DELIGHT
- KHULHAD PIZZA



MAGGI

VEG TADKA MAGGI
BUTTER & CHEESE MAGGI



MAGGI BITES

VEG MAGGI MASALA BITES
CHEESE LOADED MASALA BITES
PANEER MAGGI MASALA BITES

PASTA

RED SAUCE PASTA
WHITE SAUCE PASTA



RECTANGULAR PIZZA

VEGGIE SUPREME PIZZA
AMERICANO PIZZA

VOLCANO SANDWICH

SANDWICH WILL SERVE WITH
3 LAYERS WITH CHEESE SAUCE

FRENCH FRIES

PERI PERI FRIES
CHEESE LOADED FRIES

LONGEST FRENCH FRIES

MAYO + TANDOORI FRIES
CHEESE JALAPINO + TANDOORI FRIES
PERI PERI + MAYO FRIES
KOREAN BBQ + CHEESE
JALAPINO FRIES

MOST EXPENSIVE FRIES OF WORLD

Rs
30000/-



MAGIC BLAST THICKSHAKE

